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### CLAIM AMENDMENTS

1.-29. (Cancelled).

30. (New) A method of operating a software program in order to change the programming code of a web site by a software program, the web site being stored as programming code on a server, comprising the steps of:

receiving an email;

parsing the email text to create a variable list;

creating a programming code segment from the variable list; and

incorporating the programming code segment into the programming code.

31. (New) The method of claim 30 where and the email has a subject line further comprising:

parsing the subject line to determine a first page web page to be changed.

32. (New) The method of claim 31 where the step of incorporating the programming code segment into the programming code comprises incorporating the programming segment into the first web page.

33. (New) The method of claim 32 further comprising:

determining whether the sender of the email is authorized to change the web site.

34. (New) The method of claim 33 further where the email has a sender address and the step of determining whether the sender of the email is authorized to change the web site comprises:

comparing the sender address with a first database to determine a sender access level; and

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based upon the sender access level, determining if the sender is authorized to change the first web page.

35. (New) The method of claim 34 further comprising:

obtaining a sender IP address; and  
comparing the sender IP address to a range of IP addresses.

36. (New) The method of claim 35 further comprising:

sending a confirmation email to a web site administrator.

37. (New) The method of claim 36 further comprising:

if the sender IP address was not within the range of IP addresses, then:

creating an error notification; and  
sending the error notification to the sender address.

38. (New) A method of operating a computer program in order to modify a web site comprising:

receiving an email from an email sender;  
parsing the email to determine if a change to the web site is requested;  
making an attempt to parse the email into a first change item containing a first change to be applied to the web page; and  
if the attempt was successful, applying the first change item to the web page.

39. (New) The method of claim 38 where the web site contains a web page, further comprising:

parsing the email to determine a web page variable, the web page variable identifying a web page of the web site to be modified.

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40. (New) The method of claim 39 where the step of applying the first change item to the web site to thereby modify the web site comprises:

applying the first change item to the web page.

41. (New) The method of claim 40 further comprising:

if the attempt was unsuccessful, sending an email to the email sender indicating that the attempt was unsuccessful.

42. (New) The method of claim 41 where the email contains one or more changes to the web site comprising:

parsing the email to determine the number of changes to the web site.

43. (New) The method of claim 42 further comprising:

parsing the email to determine a first portion of the web page to be changed;

applying the first change item to the first portion.

44. (New) The method of claim 43 further comprising:

parsing the email to determine an email sender address;

comparing the email sender address to a security verification database;

retrieving from the security verification database an access level of the email sender;

and

applying the first change item to the first portion if the access level is acceptable.

45. (New) The method of claim 44 further comprising:

sending a confirmation email to an administrator of the web page.

46. (New) A computer readable medium having program code recorded thereon for execution in a computer comprising:

a first program code unit for receiving an email from a sender;

a second program code unit for parsing the email to determine if a web page change is requested;

a third program code unit for attempting to parse the email into a first change item containing a first change to be applied to a web page; and

a fourth program code unit for, if the attempt was successful, applying the first change item to the web page.

47. (New) The computer readable medium of claim 46 further comprising:

a fifth program code unit for parsing the email to determine a web page variable, the web page variable identifying the web page to be modified.

48. (New) The computer readable medium of claim 47 further comprising:

a sixth program code unit for parsing the email to determine the number of changes to the web site.

49. (New) The computer readable medium of claim 48 further comprising:

a seventh program code unit for determining a first portion of the web page to be changed; and

an eight program code unit for applying the first change item to the first portion.

50. (New) The computer readable medium of claim 49 where the communication was initiated by a user further comprising:

a ninth program code unit for determining a user identifier, comparing the user identifier with a security verification database and retrieving from the security verification database an access level for the user;

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and a tenth program code unit for applying the first change item to the first portion if the access level is acceptable.

51. (New) A computer readable email medium, the computer readable email medium to be sent by a user, comprising:

a first code unit having a first code to be used to change a web site; and  
a second code unit identifying the internet address of a computer capable of modifying a web site.

52. (New) The computer readable email medium of claim 51 further comprising:

a third code unit identifying the web site; and  
a fourth code unit identifying the user.

53. (New) The computer readable email medium of claim 52 further comprising:

a first indicator identifying the start of the first code unit.

54. (New) The computer readable email medium of claim 53 further comprising:

a fifth program code unit having a code to be used to change the web site; and  
a second indicator identifying the start of the fifth code unit.